



Real-World | Consumer Engagement | Platform

# LINKETT™ REAL-WORLD CONSUMER ENGAGEMENT PLATFORM

LINKETT™ gives out-of-home advertising the tools to go digital with speed and simplicity.

As innovators and marketers, we know what it means to stand out from the crowd and succeed at winning new campaigns.

LINKETT™ connects the newest digital technologies into a single platform that converts impressions into sales.

With LINKETT™ sell more than just impressions; leverage consumer smartphones to gain the financial value of recognitions, engagements and interactions.



# CREATE A NEW REVENUE STREAM

Online advertising firms are profiting from tracking and selling interactions, and we believe you should too.

By distributing and networking your content through digital screens and mobile phones you provide a powerful message to consumers in an engaging way.

By simply tapping smartphones to digital screens; LINKETT™ gives the offline world a gateway to online content and your firm access to sell mobile interactions that are of high monetary value.



# INCREASE RETENTION RATES

## LINKETT™ turns lookers into buyers.

Signage is meant to grab a consumer's attention. We think it should do more with cutting-edge motion sensing technology.

With LINKETT™, you can grab their attention with motion triggered content that pulls them into interactivity and leads them through the purchasing process. Returning consumers can receive personalized messaging and be rewarded for social media sharing and activity, bringing them back for more.

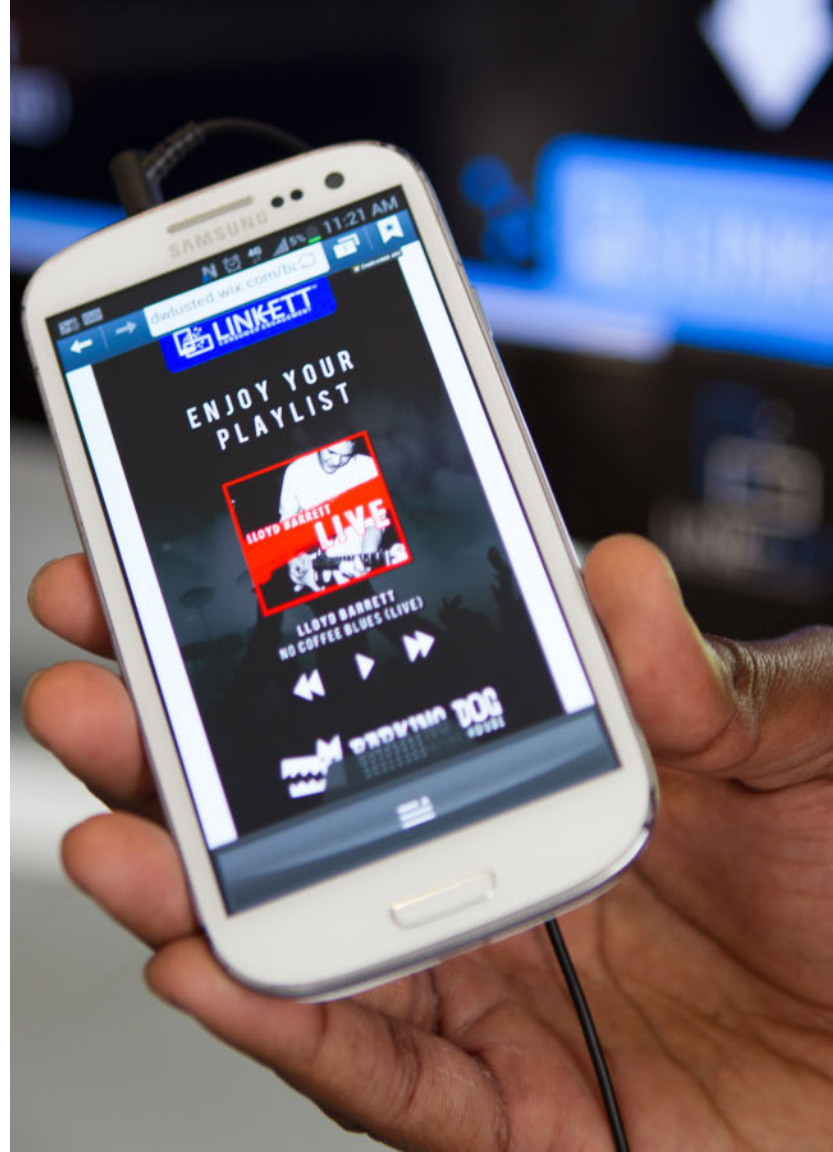
Tap below for your  
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# REAL-TIME CONSUMER DATA COLLECTION

The real value LINKETT™ provides is the data generation that “pairs” your content with specific consumer phones.

Customer & content data is collected, analyzed and delivered to the cloud in real-time so you can access it wherever you may be and leverage it to improve campaign effectiveness.



# REAL-TIME PERFORMANCE ANALYTICS

Now you will finally have actionable insights and metrics on consumer to brand experiences as well as your creative effectiveness, all within one single dashboard.

Monitor and understand in real-time when, where, who and how consumers interacted with your content all in one place. Compare different content in real-time through A/B testing to ensure the most effective content is always playing.

With LINKETT™ metrics illustrate the 4-tiered financial value of consumer impression, recognition, engagement and interaction to your clients.





# REAL-TIME CONTENT MANAGEMENT

Controlling *when* and *where* to engage consumers in real-time is a marketer's dream no more.

Now, with the LINKETT™ Real-World Consumer Engagement Platform you can with speed and simplicity from the comfort of your office.

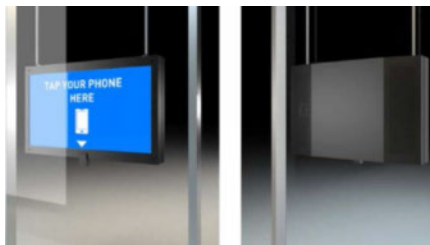
With real-time monitoring and scheduling capabilities you have the ability to change content in the event of a competitors price change, new campaign, or to showcase new creative.





Top your competitor and consider including the benefits of LINKETT™ in your next business pitch. We want to be part of your winning team and take Out-of-Home-Advertising to the next level with you.

Strategically Partnered With:



## REQUEST A DEMO

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