



Real-World | Consumer Engagement | Platform

# LINKETT™ REAL-WORLD CONSUMER ENGAGEMENT PLATFORM

LINKETT™ engages in-store consumers & boosts your product sales.

In the rapidly growing e-commerce era, improving product sales at Brick & Mortar Retail stores can be a challenging task. Providing a consistent in-store consumer experience without real-time performance indicators or benchmarking is impossible. LINKETT™ does this for you by connecting the newest digital technologies to ensure your customers are impressed when they visit your store and buy more products.

Give your offline store the ability to leverage online content through LINKETT™



# INCREASE PROMOTIONAL EFFICIENCY

By distributing and networking your content through digital screens and customers mobile phones you provide a powerful message to consumers in the right place, at the right time.

Through digital signage and smartphone interactivity it gives customers the convenience to download product specific content influencing brand awareness and purchasing decisions.

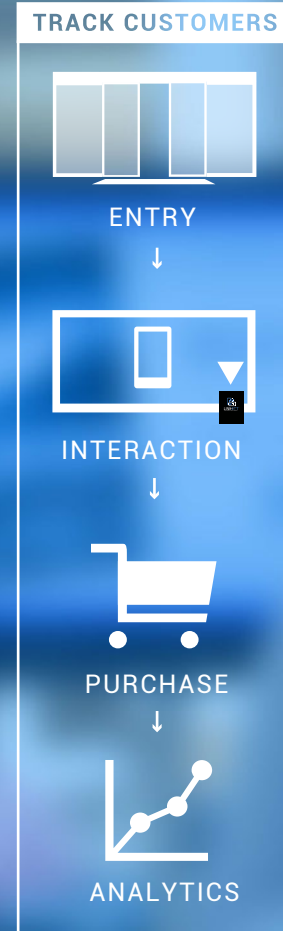


# GENERATE CONSUMER INSIGHTS LIKE NEVER BEFORE

For the first time you have the ability to gauge the effectiveness of different promotional strategies across all of your stores and compare them with real-time insights and metrics. Track customers from:

- Store Entry
- Product Interaction
- Leading To Customer Purchase.

With one cloud based dashboard analyse, improve and manage different campaigns with speed and simplicity.



# INCREASE FOOT FALLS DURING OFF PEAK HOURS

Improve operational efficiency of your stores by managing and influencing foot traffic on demand in real time.

Trigger time-sensitive promotions with one click across select locations to respond to a dip in foot traffic during off peak hours or to a competitive price change in real time.

Using Linkett's smart retail technology, reduce average overhead costs and gain market share.



# CREATE NEW REVENUE STREAM

By Leveraging Linkett's real-world | consumer engagement | platform you can offer product suppliers an opportunity to showcase their promotions to every customer in your store in a unique and effective way.

Linkett empowers you to profile individual customers and their purchasing behaviors, and give you the ability to offer customized smart-deals during their purchasing decision process; so your customers are satisfied, along with your suppliers and bottom line.







With Linkett™ you will be able to attract and engage customers by offering a new one-of-a-kind interactive medium to showcase your products. This ultimate marketing tool will now become your new revenue stream to help you retain today's consumer.

Strategically Partnered With:



CHRISTIE



LINKETT™  
CONSUMER ENGAGEMENT

REQUEST A DEMO

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